



DRAFT

Saracen Klub Update

84th Grand Chapter Meeting

August 3, 2019

Philadelphia, PA

Agenda

- **Review**
 - **Mission Statement**
 - **Goals / Objectives**
 - **Current Financial State**
 - **Donations / Dues**
 - **Saracen Klub Application**
- **Scholarship Foundation**
 - **Proposed Name**
 - **Leadership**
 - **Financial Status**
 - **Going Forward**

Mission Statement

Who we are:	We are members of Kappa Alpha Psi Fraternity initiated into the Beta Epsilon Chapter and the Chapters created via Beta Epsilon, located in the greater Pittsburgh and western Pennsylvania region.
What we do:	We provide an avenue for all members initiated into B.E. (and its surrogates) to network with one another socially and spiritually, and to inspire each other to greater heights of achievement and service to the communities in which we live.
For Whom:	We do this for the love and friendships garnered with one another and future generations of Beta Epsilon, BE Swing Chapters, their families, and acquaintances.
Why:	To keep the faith and always remember the bond we share forever, because it has a Golden Light.

Goals & Objectives

- **The Alumni Association's mission shall be to:**
 - Provide financial, management, fraternal assistance, guidance, and support to the current members of the Beta Epsilon Chapter and BE Swing Chapters of Kappa Alpha Psi
 - Raise funding for a Beta Epsilon Chapter permanent residence
 - Ensure the posterity of the Beta Epsilon and BE Swing Chapter legacy
 - Provide facilities and refreshment at major Fraternal, Beta Epsilon and BE Swing Chapter events
 - Support various Community Programs
 - Create and maintain a Scholarship Foundation to support Beta Epsilon and BE Swing Chapter undergraduates

Officers

- Elected Officers:
 - Warren E. Dorsey, Jr - **President**
 - Eric Cofield – **1st Vice President**
 - Darryl Washington – **2nd Vice President**
 - Brian T. Hannon – **Treasurer**
 - Iman Jones – **Secretary**
 - Michael McLendon – **Chairman Emeritus**
 - Russell T. Crockett - **Historian**
- Established Committees:
 - **Fundraising** – Darryl Washington
 - **Conclave** - Brian Hannon
 - **Bylaws** –Marlon Doster

Current State (Continued)

- Saracen Klub is a registered NJ Non Profit Corporation
 - Established EIN
 - NJ Registration
 - PayPal Account
 - Bank Account
 - 501c3 Application in process
- Web Presence has been established
 - www.saracenklub.com developed and maintained by Nick Brown and Russell Crockett
 - Saracen Klub Web Application developed and maintained by Nick Brown
 - \$5,700 in Dues / Donations received as of July 21, 2019

Registration

- We ask that all BE and BE Swing Chapter Nupes go to www.saracenklub.com and register
 - View / Share Pictures and Videos
 - Post Resumes and Job Descriptions
 - Forum discussions
 - Opinion Polls
 - Updated Communications
 - Key Saracen Klub Document Access
 - Financial Statements
 - Formation Documents
 - BE Initiates Database
- Download and utilize the Saracen Konnect Application

To Date

- Saracen Klub has organized and executed:
 - Founders Day 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019
 - Centennial Conclave Suite 2011
 - Beta Epsilon 75th Anniversary Celebration 2012
 - Beta Epsilon 80th Anniversary Celebration 2017
 - 84th Grand Chapter Meeting Suite

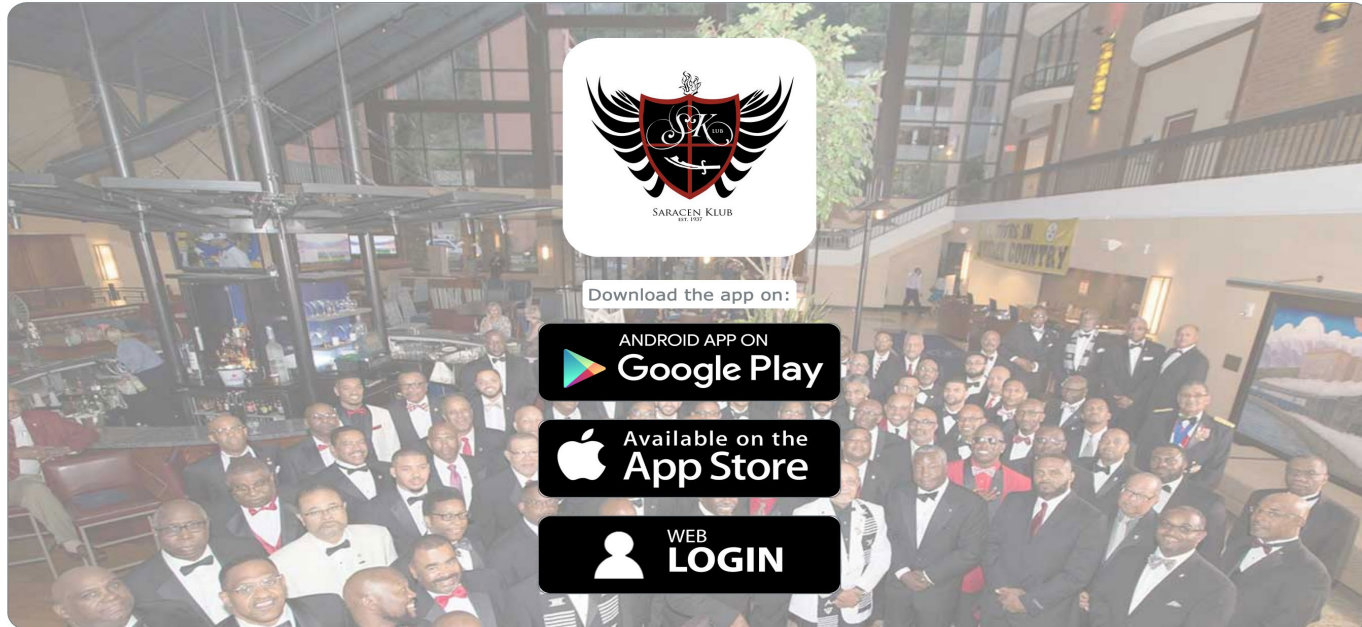
Donations / Dues

- A dues structure has been established
 - \$100 per year for Brothers Over 30yrs old
 - \$50 per year for Brothers 30 and Under
 - Free for Current BE collegians and Grad School students
- Dues will be used as follows:
 - Fundraisers to support the Scholarship Foundation
 - Provide accommodations and refreshments for Fraternity events such as Conclave, Founders Day, Turnpike Event, Chapter Charter Anniversaries every 5 years since 2012
 - Fund www.saracenklub.com and Saracen Klub Application

Saracen Klub Application

- Currently the application costs \$400 per month to maintain
- This cost has solely been supported by Brother Nick Brown
- The Goal is to get usage up to levels that will attract corporate and business sponsorship

Saracen Konnect Application

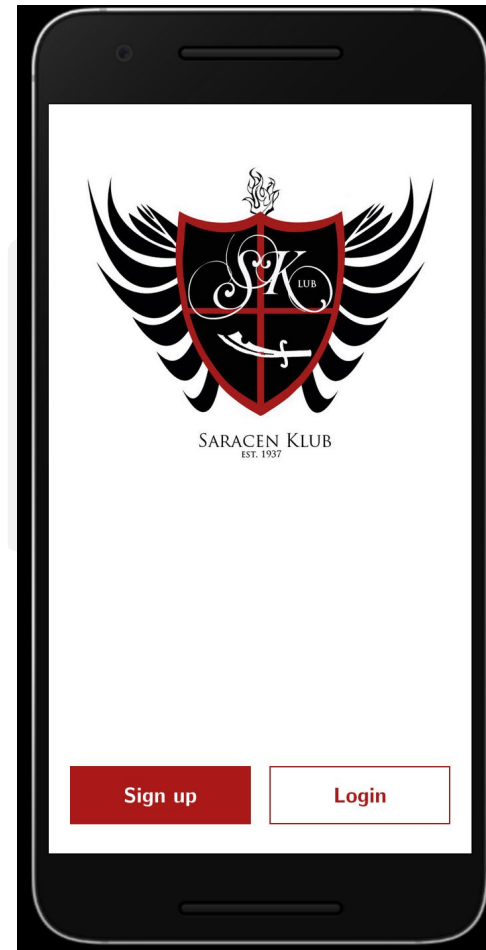


- Online collaboration App exclusively to connect brothers initiated at BE and swing chapters from the 1960's to present.
- Social networking capabilities such as chat messaging, sharing of pictures, videos, private messaging and networking.
- Launched in July 2018
- Currently the application costs \$400 per month to maintain

Saracen Konnect Application

Current Metrics

- Total Members - 83
- Total Posts/Shouts – 2,333
- Total Private Messages – 580
- Total Likes – 2,590
- Total Channels - 26

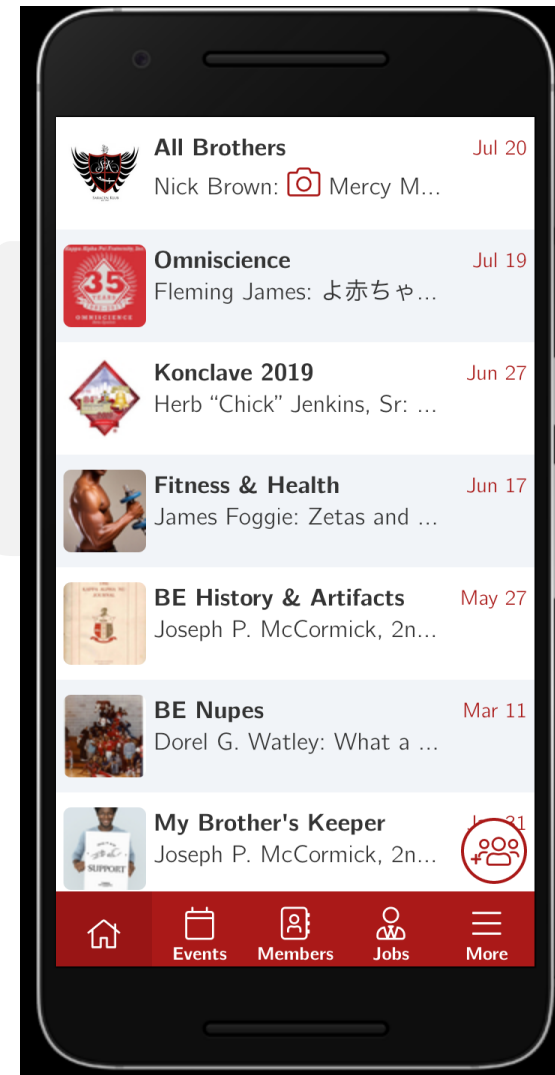


Saracen Konnect Application

Target Metrics

- Total Members - 200
- Total Posts/Shouts – 48,000
- Total Private Messages – 24,000
- Total Likes – 20,000

The Goal is to get usage up to levels that will attract corporate and business sponsorship



Scholarship Foundation

- A separate scholarship foundation has been established
 - The (TBD) Scholarship Foundation
 - 501(c)3 application in process
 - Foundation Managing Board
 - Regi Huc
 - James Atwater
 - Eric Von Greer
 - Goal is to offer scholarships to BE and BE Swing Undergrads from annual fundraising and dues allocations while maintaining and building on the endowment
 - The Board has raised \$20,000 to date
 - Future Financial goals are to increase the endowment to \$50,000 by 2025 and \$100,000 by 2030

Scholarship Foundation (continued)

- The first three annual scholarships will be named as follows:
 - Alvin K. Davis
 - Donald Sullivan
 - Lallon R. Evans
- Additional annual scholarships will be named under process to be determined
- Foundation will need additional Brothers to volunteer and commit to assisting the Board in running the Foundation (See Board Members after the meeting)
 - Administration
 - Fund Raising
 - 501(c)3 Certification Process